



The Mobile Symphonic Pops Band  
P.O. Box 9552  
Mobile, AL 36691  
[themobilepops.com](http://themobilepops.com)  
[themobilepops@gmail.com](mailto:themobilepops@gmail.com)

December 3, 2023

Dear Sir or Madam,

My name is Jonah Phillips. I am the Treasurer for The Mobile Symphonic Pops Band and I am writing to present an opportunity for you to promote your business while supporting some of Mobile, Alabama's finest musicians. We pride ourselves on providing free concerts for all to enjoy. We perform between 8 and 12 concerts each year in Mobile and surrounding areas including Semmes, Dauphin Island, and Spanish Fort. Our concerts consist of popular and classical music that people of all ages can enjoy.

We are a non-profit organization and are registered with the IRS as a 501(c)(3) organization. Although the concerts are free to the attendees, we have many expenses throughout the year to pay for equipment, conductor, librarian, sound technician, music, and logistics personnel to set up for these performances.

We have 5 levels of sponsorship available. The levels include Bronze (\$50-\$249), Silver (\$250-\$999), Gold (\$1,000-\$2,499), Concert Sponsor (\$2,500-\$4,999) and Season Sponsor (\$5,000-\$5,000+). All options include a level of advertising for your business. More information can be found on the next page, or on our website at [themobilepops.com](http://themobilepops.com).

If you or your business are interested in supporting our organization, please fill out a sponsorship form and email to [themobilepops@gmail.com](mailto:themobilepops@gmail.com), or mail to the P.O. Box above. Donations received prior to the cutoff of March 1st will be listed as sponsors for this season running from March through December. Donations received after March 1st will be listed as sponsors for the following season.

On behalf of the members of The Mobile Symphonic Pops Band, thank you for taking the time to consider supporting such a beneficial organization to Mobile and the surrounding areas. We appreciate any contribution you are able to make, either monetary or in-kind. Please do not hesitate to contact me if you have any questions. We hope to hear from you soon!

Respectfully,

Jonah Phillips  
Treasurer – The Mobile Symphonic Pops Band  
Cell: 251-721-1190



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## Mobile Pops Sponsorship Levels

### BRONZE SPONSOR

**\$50 - \$249**

- 501(c)(3) Tax Deductible Donation.
- Sponsor name listed on website for a year.

### SILVER SPONSOR

**\$250 - \$999**

- All Bronze benefits.
- Thank-you letter.
- Name listed in concert programs for a year.

### GOLD SPONSOR

**\$1000 - \$2,499**

- All Bronze and Silver benefits.
- Logo listed in concert programs for a year.
- Logo listed on website for a year.
- Sponsor recognition on Mobile Pops Facebook page.
- Sponsor recognition by announcer at all concerts.
- Logo on banner to be displayed at all concerts.

### CONCERT SPONSOR

**\$2,500 - \$4,999**

- All Bronze, Silver, and Gold benefits.
- Opportunity to display business advertising materials at concerts.
- Opportunity to speak to our audience at sponsored concert.

### SEASON SPONSOR

**\$5,000 - \$5,000+**

- All Bronze, Silver, Gold, and Concert Sponsor benefits.
- Sponsor advertisement on website.
- Framed photo of The Mobile Pops signed by members of the band.
- Special sponsor recognition by announcer at all concerts.

#### How to Sponsor the Mobile Pops

To become a sponsor of The Mobile Symphonic Pops Band, please fill out a sponsorship form and mail to:

P.O. Box 9552  
Mobile, AL, 36691.

Forms can also be emailed to [themobilepops@gmail.com](mailto:themobilepops@gmail.com).

Non-monetary donations are also accepted. Please contact us for other ways to donate.

PayPal: @MobilePops



Check

Please make checks payable to:  
**The Mobile Symphonic Pops Band**  
P.O. Box 9552 Mobile, AL 36691

Venmo: @mobilepops



venmo



The Mobile Symphonic Pops Band  
P.O. Box 9552  
Mobile, AL 36691  
themobilepops.com  
themobilepops@gmail.com

## Sponsorship Form

Individual     Business     Government

Sponsor's Name/Organization: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Level of Sponsorship     Bronze (\$50-\$249)     Concert Sponsor (\$2,500-\$4,999)  
 Silver (\$250-\$999)    Concert to Sponsor: \_\_\_\_\_  
 Gold (\$250-\$2,499)     Season Sponsor (\$5,000-\$5,000+)

Type of Donation     Monetary Donation, Amount: \$ \_\_\_\_\_  
 In-Kind Donation, Value: \$ \_\_\_\_\_  
In-kind Donation Description: \_\_\_\_\_

May we recognize your sponsorship publicly?     Yes     No

Would you like to be added to our email list?     Yes     No

How would you like your name and/or logo to appear in recognition materials? (Logo only applicable to Gold, Concert, and Season Sponsors. Please email a high-resolution logo with this form):

\_\_\_\_\_  
\_\_\_\_\_

How will you make your gift? (See next page for payment methods)

Cash     Check     EFT     PayPal     Venmo     Other

Authorized Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Donations received prior to March 1st will be recognized in promotional materials for this season (March-December). Donations received after March 1st will be recognized in the following season.